

 **FLIPSOFT**  
Accelerating ROI

*The Creative*  
**Vision In Action**

# WE ARE **DIGITAL TECH & MARKETING COMPANY**

WE L♥VE **ART** WE L♥VE **TECHNOLOGY**

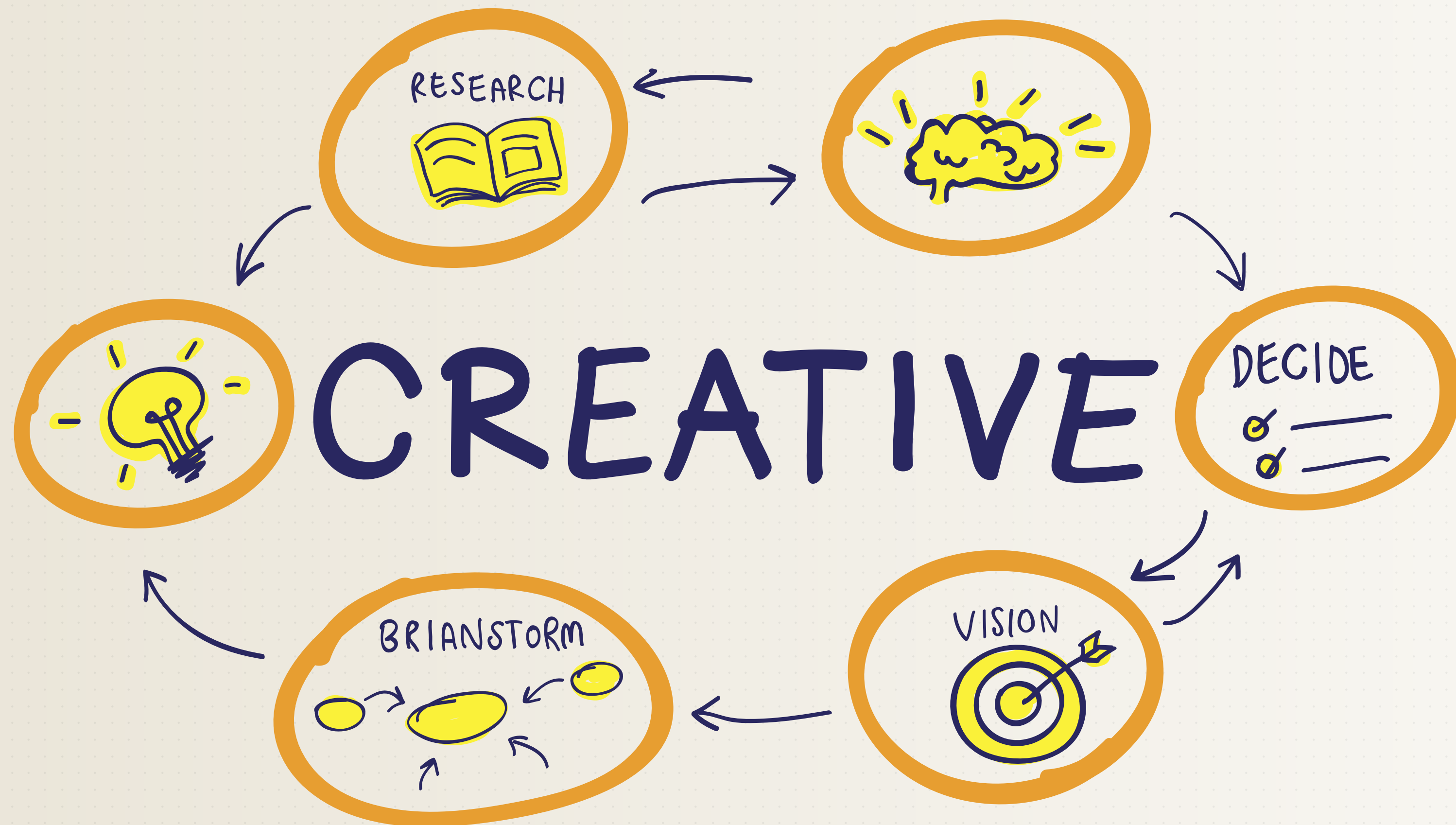
Flipsoft Technologies, as a digital tech & marketing company, is made up of a bunch of enthusiastic, creative people who work towards adding life to your brand. We are a multi-disciplinary group founded in the year 2016 to collaborate on the extraordinary experience of its members with the core aim to provide high-end creative solutions to brands around the world. With our multi-cultural and skill set diversity, our talented team is well equipped to spearhead any brand communication program at any level- be it ATL, BTL, online or multi-sphere.

It has become essential for brands to cope with the cut-throat competition to survive and carve out a niche for themselves, hence our talented team of Designers, Web Developer, Content Writers, Marketers, Social Media Specialists and Designers are always focused to provide you with the most effective and unique digital solutions for our clients to shine among the crowd. We work closely with brands (big or small) at every level of communication- be it branding, website design and development, digital marketing or even multi-zone brand campaigns.

# POSITIONING STATEMENT

We are full-service marketing agency with the focus on new age media and

We are passionate about our clients business.





**WHY**



**FLIPSOFT**

Accelerating ROI

**CLIENT FIRST  
PHILOSOPHY**

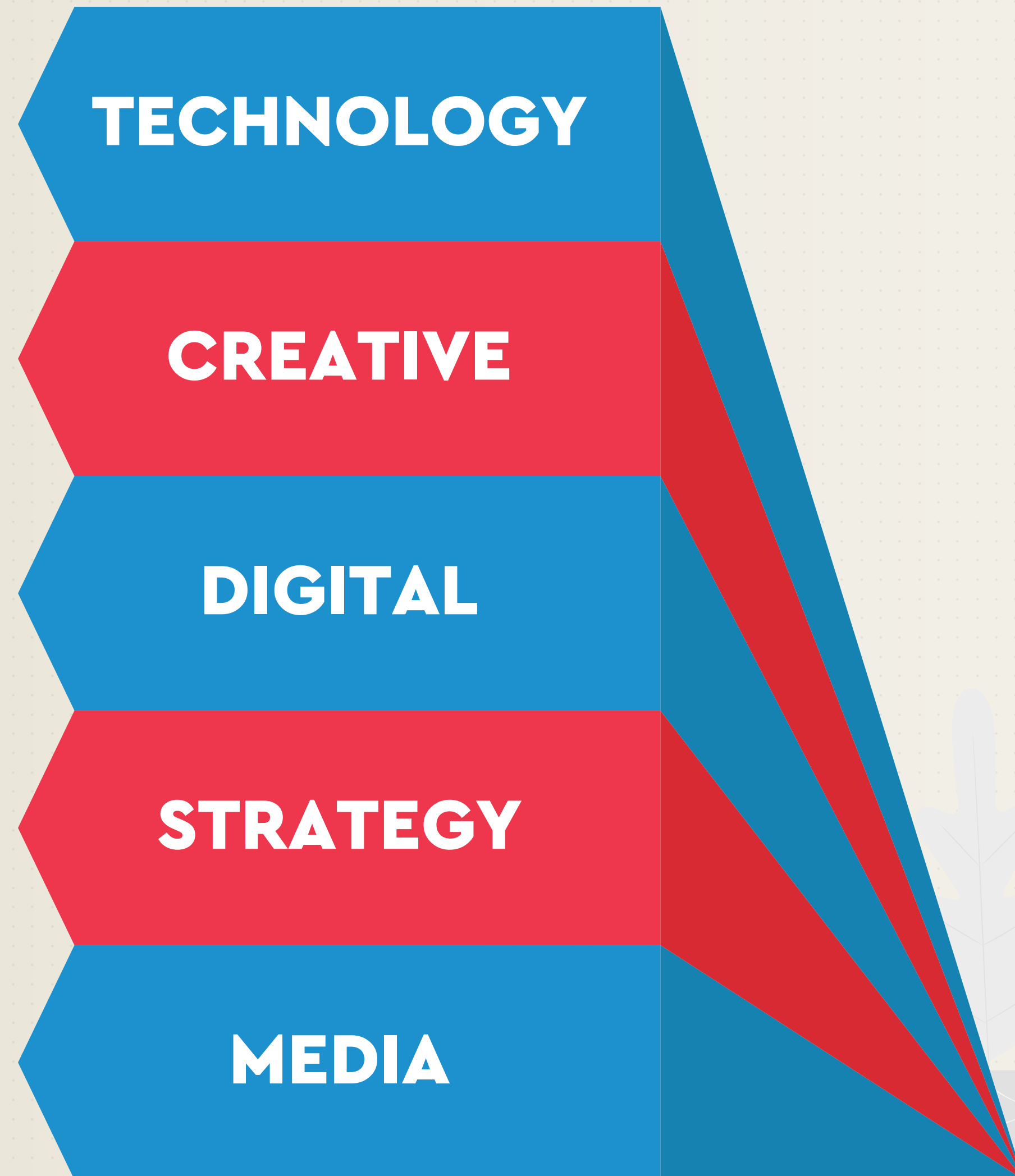
**COST  
EFFECTIVE &  
HIGH QUALITY  
SERVICES**

**INNOVATIVE &  
MEASURABLE  
MARKETING  
SOLUTIONS**

**SKILLED  
TEAM**

**GROWING  
CLIENT LIST**

# OUR SPECIALIZED TEAMS





# WHAT ELSE WE DO

TECHNOLOGY  
PLATFORMS

MEDIA  
PLANNING

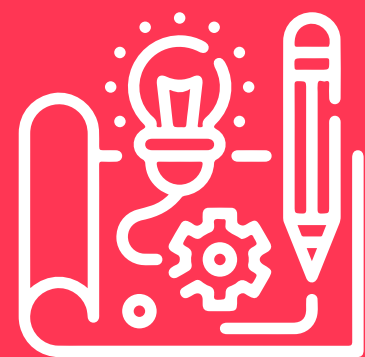
EVENTS



# OUR SERVICES

## QUICK VIEW

Services including following but not limited



### DESIGN

UI & UX  
Development  
Web & Mobile  
Designs



### TECHNOLOGY

E-Commerce  
Development  
Android Applications



### DIGITAL MARKETING

Search Engine  
Optimization  
Email Campaign  
Management



### CONTENT DEVELOPMENT

Story Board  
Video Content  
Development



### PRESENTATION

Corporate Presentations  
Product Presentations

# DESIGN

-  UI & UX Development
-  Brand Identity
-  Customised Banners and Social Posts
-  Direct Mailers
-  Web & Mobile Designs
-  Wireframes, Sitemaps





# TECHNOLOGY



E-Commerce Development



WordPress, Magento



Open Source Development



Android Applications



IOS Applications



IVR Campaigns



# DIGITAL MARKETING

- Search Engine Optimization
- Social Media Optimization
- Ad Delivery & Campaign Management
- Email Campaign Management
- SMS Campaign Management



# CONTENT DEVELOPMENT



Story Board



Illustration



Video Content Development



Games Development



Animation



# PRESENTATION

 Corporate Presentation

 Product Presentation

 Startup Presentation





# OUR CLIENTS

Simplicity is the ultimate approach to embrace traditional and digital media.

# LOOK WHO TRUST US...



AND MORE...

# CONTACT US

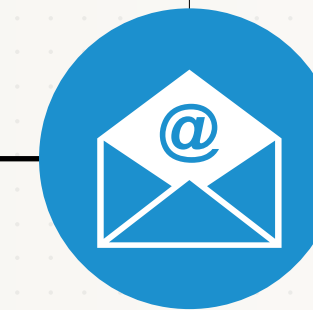
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Thank you..